



Welcome to an explosive day of trading! 24th May 2012:

This year, internationally renowned Forex trader, Greg Secker, will take to the skies of London, raising money for charity in a series of six Flying Trader events.

Last summer, Secker made money from thin air as he hovered above the City as the Flying Trader. A trained helicopter pilot, Secker flew above London whilst trading on the foreign exchange markets, sending down live trades and tips to an audience of over 500 Knowledge to Action traders. All brokerage commissions were donated to the children's charities Barnardo's and The Ubuntu Education Fund, and a staggering total of over £160,000 was raised.

Following the success of 2011's events, from April to August this year, Secker will hold six more Flying Trader days, aiming to raise a grand total of £250,000.

In early 2011 Secker and his partner Katherine, established the Knowledge to Action Foundation to help improve the quality of life for disadvantaged children around the world. For the past year, they have organised a variety of events raising money to support this.

Last year's Flying Trader funds were used by Ubuntu Education Fund to help launch their Early Childhood Development Programme (ECD in Port Elizabeth, a project aimed at enabling disadvantaged children under five to enter primary schools with the same skills as their peers in London and New York. The ECD launched in February 2012 and has already given 43 children the opportunity to be involved with reading, writing, singing, art, movement and story-time, three days per week.



The Funds also went towards supporting Barnardo's 'Hub' project. 'The Hub' is a constructive workshop for youths based in East London and provides training and education for



young people who are care leavers, young people who are disadvantaged by poverty, disability and abuse. They are then trained within carpentry, plumbing and decorating with the students

then receiving nationally accredited qualifications and the opportunity of contraction apprenticeships. The £60,000 they received through The Flying Trader allowed them to keep their doors from closing.

This year, as well as continuing to support Ubuntu Education Fund and Barnardo's, The Knowledge to Action Foundation will also be working with Sir Richard Branson's Virgin Unite and Pride 'n Purpose charities, helping disadvantaged communities around South Africa's Sabi Sand Reserve, improving their access to food, water, health and education services.

In partnership with these charities, some of the money raised through the 2012 Flying Trader events will go towards building a new crèche in one of the rural villages just outside Ulusaba; the goal being to complete the new school by the end of the year. Greg and his partner, Katherine personally visited similar crèches in this region to learn more about the projects and how best to build the new school.

Proceeds raised will be tracked on the Flying Trader website barometer and participants will be able to follow stories online of how the money helps each charity's chosen project. Go to www.theflyingtrader.org to join in and watch as Secker as he trades from the skies as the Flying Trader.

Additional Information

The Knowledge to Action Foundation was set-up in 2011 as a not-for-profit organisation committed to positively improving the quality of life for children around the world and actively supports Barnardo's and The Ubuntu Education Fund. For more info visit www.knowledgetoactionfoundation.com/index.php

Ubuntu Education Fund provides over 40,000 orphaned, vulnerable and HIV positive children in Port Elizabeth, South Africa with life-saving health services and vital educational resources.

Barnardo's believes in children regardless of their circumstances, gender, race, disability or behaviour. They help abused, vulnerable, forgotten and neglected children in the UK and support them, stand up for them and bring out the best in each and every child.

Knowledge to Action employs 150 people worldwide with offices in London, Cape Town and Sydney and partners in Singapore and America. The company's meteoric success has been highlighted as they picked up a prized finalist position in the 2010 London Excellence Awards, and most recently claimed 49th place in the 2010 Sunday Times Fast Track 100 Awards. Knowledge to Action was also a finalist in the 2009 National Business Awards for growth and innovation.

These live days can be booked on-line at www.theflyingtrader.org



Join us at our upcoming events!

26th April
24th May
19th June
28th June
17th July
17th August

For further details, visit the company's website at
www.knowledgetoaction.co.uk
www.knowledgetoactionfoundation.com
www.learntotrade.co.uk

Or any of the following social networking sites:

Twitter

@gregSecker or @KnowledgetoAction

Greg Secker on LinkedIn

<http://uk.linkedin.com/in/gregsecker>,

Facebook

www.facebook.com/pages/Greg-Secker/337123859639

www.facebook.com/knowledgetoaction

www.facebook.com/pages/Knowledge-To-Action-Foundation/357093994324311

For more information please contact:

Katherine Scott

Katherine@knowledgetoaction.com

